

## Spas of America's Top 50 Spas of 2010

*Desert, Destination, and Beach spa experiences top list of popular spa searches*

(Santa Monica, California) — The spa travel website Spas of America today announced their annual ranking of the Top 50 Spas, based on consumer behavior on their website. “This year the list includes wine-tasting spas in Ontario and California, destination spas in Utah and the Midwest, and ocean spa experiences in Hawaii and British Columbia. The Top 50 Spas of 2010 offers insight into what spa consumers around the world are viewing,” says Spas of America president Craig Oliver.

Topping the list for 2010 is 100 Fountain Spa at the Pillar and Post, located in the charming town of Niagara-on-the-Lake, Ontario. Only minutes from Niagara Falls, 100 Fountain Spa is a year-round destination offering a wide range of cultural, historical and recreational activities.

Second place goes to the Biggest Loser Resort at Fitness Ridge in Ivins, Utah. Set amidst the stunning red rocks of southwestern Utah, the Biggest Loser Resort is a “destination spa,” offering an affordable, comprehensive health and fitness experience focusing on exercise, healthy nutrition and education.

Virginia's The Homestead placed third on the list. Situated in the scenic Allegheny Mountains and built in 1892, the Homestead Spa is one of America's most historic luxury spas, still fed by the original hot springs that have attracted travelers since the 1700s.

Fourth place went to Northern California's Wine & Roses, in picturesque Lodi Wine Country. A short drive from San Francisco or Sacramento, Wine & Roses offers guests a warm and inviting relaxation experience.

Rounding out the top five is the grand hotel affectionately known as the “Pink Palace of the Pacific,” the Royal Hawaiian Hotel, Abhasa Spa. Set on 10 acres of prime Waikiki beachfront on the south shore of Oahu Island, the Royal Hawaiian is a popular beach spa escape.

The complete list of all 50 spas can be viewed at:

[http://www.spasofamerica.com/lifestyle/wellness/top\\_50\\_spas\\_2010](http://www.spasofamerica.com/lifestyle/wellness/top_50_spas_2010)

Spas of America's Top 50 Spas of 2010 are ranked by unique page views generated by customers visiting the website throughout the year. Spas of America's audience is very targeted: 70% women; 80% United States/Canada; 25 to 65 years; \$75k to \$250k HHI; leisure and business travelers; and health, wellness & lifestyle oriented. In addition to the US and Canada, Spas of America draws spa travel consumers from Europe, Asia and South America. Over 750 spas are featured on the Spas of America website, and the Top 50 Spas of 2010 represents the top 7%.

The most popular searched regions in 2010 in the United States were California, New York, Arizona, Florida and Hawaii; and in Canada: British Columbia, Quebec, Ontario and Alberta. The most popular spa experiences were Desert, Destination, Beach, City and Mineral.

### About Spas of America

Launched in 2005, Spas of America is the largest spa travel website, showcasing over 700 of the best resort, hotel and destination spas around the world. Spas of America supports the growth of Spa & Wellness travel by providing consumers with a beautiful, clean, easy-to-use online experience. The website empowers customers to search for spas by map, name, keyword, experience or geographic region. Find Spas of America online at <http://www.spasofamerica.com> and follow us on Twitter at <http://twitter.com/spasofamerica> and join us on Facebook at <http://www.facebook.com/spasofamerica>.

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**Spas of America's Top 50 Spas of 2010**

1. 100 Fountain Spa, Pillar and Post, Niagara-on-the-Lake, Ontario
2. Biggest Loser Resort at Fitness Ridge, Ivins, Utah
3. The Homestead, Hot Springs, Virginia
4. Wine & Roses, Lodi, California
5. Abhasa Spa, Royal Hawaiian Hotel, Waikiki, Hawaii
6. Grotto Spa, Tigh-Na-Mara Spa Resort, Parksville, British Columbia
7. Living Waters Spa, Desert Hot Springs, California
8. Red Mountain Spa, St. George, Utah
9. The Heartland Spa, Gilman, Illinois
10. Haven Spa, The Sidney Pier Hotel & Spa, Sidney, British Columbia
11. Secret Garden Spa, Prince of Wales, Niagara-on-the-Lake, Ontario
12. Turtle Cove Spa, Mountain Harbor Resort, Mount Ida, Arkansas
13. New Life Hiking Spa, Killington, Vermont
14. Aspira Spa, The Osthoff Resort, Elkhart Lake, Wisconsin
15. Millcroft Inn & Spa, Alton, Ontario
16. Two Bunch Palms Resort & Spa, Desert Hot Springs, California
17. La Quinta Resort & Club, La Quinta, California
18. Halele'a Spa, The St. Regis Princeville Resort, Kauai, Hawaii
19. Mohonk Mountain House, New Paltz, New York
20. The Boulders Resort & Golden Door Spa, Carefree, Arizona
21. Pala Casino Spa & Resort, Pala, California
22. Ancient Cedars Spa, Wickaninnish Inn, Tofino, British Columbia
23. Blackrock Oceanfront Resort & Spa, Ucluelet, British Columbia
24. Crystal Springs Resort, Vernon, New Jersey
25. Evensong Spa, Heidel House Resort, Green Lake, Wisconsin
26. Temple Gardens Mineral Spa, Moose Jaw, Saskatchewan
27. Scandinave Spa Blue Mountain, Collingwood, Ontario
28. Crystal Spa, Crystal Mountain Resort & Spa, Thompsonville, Michigan
29. Spa Terra, Meritage Resort at Napa, Napa, California
30. Miraj Hammam Spa, Vancouver, British Columbia
31. Rancho La Puerta, Tecate, Mexico
32. Balnea Spa, Bromont-sur-le-lac, Quebec
33. Spa Avania, Hyatt Regency Scottsdale Resort, Arizona
34. W Hoboken, Bliss Spa, Hoboken, New Jersey
35. Golden Door, Escondido, California
36. Bernardus Lodge, Carmel Valley, California
37. Arlington Resort Hotel & Spa, Hot Springs, Arkansas
38. Health Spa Napa Valley, Inn at Southbridge, St. Helena, California
39. W Chicago Lakeshore, Bliss Spa, Chicago, Illinois
40. Moana Lani Spa, Moana Surfrider, Westin Resort & Spa, Waikiki, Hawaii
41. Eau Spa at The Ritz-Carlton, Palm Beach, Florida
42. WildSpring Guest Habitat, Port Orford, Oregon
43. Amerispa, Hilton Lac-Leamy, Gatineau, Quebec
44. Amerispa, Westin Resort & Spa, Mont-Tremblant, Quebec
45. Las Balsas Relais & Chateaux, Gourmet Hotel & Spa, Argentina
46. ESPA, Peninsula Chicago, Illinois
47. Lorien Hotel & Spa, Alexandria, Virginia

48. Agave Spa, The Westin Kierland Resort, Scottsdale, Arizona
49. Mii amo, a Destination Spa at Enchantment Resort, Sedona, Arizona
50. Mandarin Oriental, New York City, New York  
~ *Google Analytics, January 1–December 31, 2010*

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